

A brief position, white paper is in process to describe the shared value discussed here.

• Statistical Validity & Honesty: if data is invalid or the statistics have been presented in a distorted way, the conclusions drawn may be gravely errant. The honesty of the presenters and statisticians can only be edified when the data is freely available for independent scrutiny. Because health care has been so often subject to fraud and distortion, whistleblowers should be protected and the "no man is above the law" standard should be applied to Executives, Board Members, Scientists and staff at all levels of each company, including Health Plans, Providers (including Doctors) and Manufacturers alike.